Malwarebytes

Press and Media **FAQ**

COMPANY FACTS

What does Malwarebytes do?

Malwarebytes proactively protects people and businesses against dangerous threats such as malware, ransomware and exploits that escape detection by traditional antivirus solutions. Malwarebytes completely replaces antivirus with artificial intelligence-powered technology that stops cyberattacks before they can compromise home computers and business endpoints. Malwarebytes' comprehensive protection catches increasingly sophisticated threats by monitoring and analyzing behavior, where many traditional solutions fall short by focusing on file-based malware and signature tracking for established threats. Further differentiating from standard security solutions, Malwarebytes allows devices attacked by ransomware to rollback up to three days to restore conditions prior to the attack.

Why was the company founded?

In 2004, Marcin Kleczynski, CEO of Malwarebytes, founded the company at the age of 14 after inadvertently infecting his parents' computer with a virus—despite having a popular antivirus solution on the machine. While searching for a fix, Kleczynski looked to online experts and cybersecurity advice forums run by volunteers to help him clean his parents' computer. The volunteers immediately jumped at the chance to help Kleczynski, and their kindness sparked his mission to offer a free anti-malware solution to protect against computer infections, malware, and ultimately, cybercriminals.

Where is Malwarebytes based?

Malwarebytes is headquartered in Santa Clara, California, with operating offices in Florida, Estonia, Ireland, Singapore, and Australia. Malwarebytes also employs a global team of researchers and experts.

How many employees does Malwabytes have?

Malwarebytes has more than 750 employees worldwide.

What is malware?

Malware, also known as malicious software, is any malicious program or code that is harmful to computers and systems. Malware includes viruses, worms, Trojans, rogues, rootkits, spyware, bots, ransomware, and more.

PRODUCTS & SERVICES

Consumer Products

- Malwarebytes for Windows
- Malwarebytes for Mac
- Malwarebytes for Android
- Malwarebytes for iOS

Business Products

- Malwarebytes Endpoint Protection and Response (protection, detection, and remediation; cloud-based management)
- Malwarebytes Endpoint Protection (protection; cloud-based management)
- Malwarebytes Endpoint Security (protection; on-premises management)

Business Support Services

- Malwarebytes Premium Service
- Malwarebytes Premium Silver Service
- Malwarebytes Premium Gold Service
- Malwarebytes Quick Start Service

Technician Tools

- Malwarebytes Techbench Program
- Malwarebytes Toolset
- Malwarebytes AdwCleaner

COMPANY FACTS

How does Malwarebytes detect and remove malware?

Malwarebytes employs highly-advanced behavior-based and signature-less technology that has removed more than 5 billion malicious threats to date and detects/blocks more than 8.8M threats daily from computers and other endpoints worldwide. Malwarebytes' capabilities extend well beyond the inefficient traditional tools of the past, detecting and removing dangerous known and unknown (zero-day) malware. Built on proprietary technology backed by 10 patents (with an additional nine pending), Malwarebytes' industry-leading detection and remediation techniques are more effective than other antivirus and endpoint security solutions, not only in identifying and eliminating malicious code, but also in repairing damaged files. Our proprietary Linking Engine remediation ensures that the computer is absolutely malware free. With each threat detected and removed, the technology gets smarter, enabling Malwarebytes solutions to be able to detect malware and exploits that have previously never been seen.

How is Malwarebytes different from other security companies?

Malwarebytes has its roots in remediation. We are trusted by incident responders around the globe and remain close to the malware hunting community; in fact, our popular solution is installed over 247,000 times daily. We devote a large amount of organizational and financial resources to hiring and nurturing engineering and malware research talent. We also support organizations that share our values, including the Electronic Frontier Foundation. Our vision: Everyone has the fundamental right to a malware-free existence.

How does Malwarebytes Labs benefit the organization?

Malwarebytes Labs, our advanced threat research arm, researches and discovers the latest malware, exploits, and malicious activity. It does this by reviewing and investigating the telemetry data from millions of installations to gain a first look at evolving malware. Data is generated from both consumer and enterprise installations, affording researchers knowledge on the broadest range of threats. By learning from more than five billion malware removals, this unique focus affords Malwarebytes scientists a unique look at malware. Ultimately, this results in the delivery of products that address the latest threats.

What is Endpoint Detection and Response (EDR)?

EDR is technology addressing the need for continuous monitoring and response for threats that get past existing endpoint security defenses.

How does Malwarebytes benefit partners?

When you team up with Malwarebytes, you are not only improving your business— you are improving your customers' businesses by protecting them from malware. By reselling our powerful solutions, you can combat the world's most harmful threats and solve your customers' unique security challenges.

Malwarebytes partners are doing their part in the fight against cybercrime. Here's how our partner program can help you.

For more information, go to
malwarebytes.com/partners/

For tech shop partnerships, go to
https://www.malwarebytes.com/techbench/

What is Malwarebytes?

Malwarebytes is our next-generation antivirus replacement product. Malwarebytes is the first of its kind for home users, employing multiple independent technology modules— including anti-malware, anti-ransomware, anti-exploit, and malicious website protection— to block and remove both established and emerging threats.

What is an antivirus replacement?

Antivirus replacements use signature-less and behavior-based detection technologies to catch the latest and most dangerous threats, as opposed to traditional antivirus programs that rely on large databases of static signatures that can quickly become outdated and ineffective against many new threats.

Can Malwarebytes replace my current antivirus product?

Malwarebytes can replace your antivirus product. Over 50 percent of our home users have already replaced their Symantec, McAfee, and similar solutions. The combination of Malwarebytes' anti-malware, anti-exploit, anti-ransomware, malicious website protection and remediation technologies provides better coverage against advanced and zero-day threats than the traditional antivirus companies that charge more for less effective protection.

How do I install Malwarebytes?

We have installation instructions and videos on our support page. Go to malwarebytes.com/support and click on For Home or For Business for support, depending on your product.

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Malwarebytes proactively protects people and businesses against dangerous threats such as malware, ransomware and exploits that escape detection by traditional antivirus solutions. Malwarebytes completely replaces antivirus with artificial intelligence-powered technology that stops cyberattacks before they can compromise home computers and business endpoints. Learn more at www.malwarebytes.com.